

Saskatoon Public Schools Foundation is looking for EQUAL START Champions!

For more than 10 years, Saskatoon Public Schools Foundation (SPSF) has been working to promote the interests of the young people in our schools with a focus on literacy, wellness, and innovation. Now we are looking to establish a network of in-school champions - staff members who are interested in learning about what SPSF does to help our schools – to keep school staff informed about the ongoing work and major initiatives of SPSF.

ABOUT

You might not be familiar with the work of SPSF, and that's why we need YOU! Every year, *Page Turners* pairs over 500 students in Grades 1 to 3 with retired master-level teachers to help them progress toward grade-level reading while improving confidence and skills. In addition, SPSF provides *Camp Brain Power* for nearly 400 young learners from over 45 schools. Currently, SPSF's *Early Learning Equal Start* Campaign is funding **29 full-day, every day Kindergarten** programs in 26 schools.

Finally, through yearly **Power Up Project Grants** to schools, **Cheer Crates** for thousands of families, and **in-school nutrition supports and funding**, the work of SPSF is ongoing and far reaching in our school community.

MAJOR FUNDRAISING OBJECTIVES

SPSF has been raising funds (\$20 Million!) above and beyond government funding through the *Early Learning Equal Start* campaign to give students the best chance for success and reach key literacy milestones. Every year, despite best efforts, **28% of SPS students do not achieve grade level reading by Grade 3**; subsequently, a child who **cannot read at grade level by Grade 3** is **4x less likely to graduate** than a student who can read proficiently by that time. Our goal is to achieve 100% Grade 3 level literacy by Grade 3. This will set our children up for success by strengthening our schools, our community, and our province.

SPSF is also going *All In* to build a \$5 Million endowment to continue the important work of the *Early Learning Equal Start* Campaign and establish a legacy of readers! Whether it's \$2 or \$200, all donations will be matched up to \$2.5 Million thanks to a generous donor! The interest from the **\$5 Million endowment** will provide ongoing funding for literacy programming into the future.

THE COMMITMENT

We would ask all Champions to attend an initial meeting to learn more about the work of SPSF and its impact, and then to serve as **communication links** to their schools by providing regular updates to staff (ie: monthly staff meetings).

We hope to have a champion from every school. The estimated time commitment would be no more than 1-2 hours a month and would include updates from SPSF to provide ongoing communications to school staff. If you are interested in being the **SPSF Champion** for your school, please sign up **USING THIS LINK**. We'll be in touch soon!

All In Campaign Co-Chairs,

Barry MacDougall, Debra Heinrichs, and Sonika Bonli